



PREPARING FOR YOUR Q&A

As you prepare to screen the film within your organization and host a Q&A with Director Sally Rubin, we offer these helpful resources to ensure a successful event.

- Select a moderator or team of moderators from within your organization. Prepare them with the video link, a run of show, and some talking points. (See below)
- Promote the Q&A within your organization using the promotional tools on our Press Kit site including flyer templates, copy, and social media tools.
<www.mamahasamustache.com/press-kit>
- Communicate the type of audience and any specific topics or talking points to our team prior to the event. Sally is a skilled speaker and professor and is excellent at keeping the conversation flowing.
- Designate a moderator or audience member to start things off with a FAQ question below or one of your choosing.

SHORT BIO- FOR READING AT Q&A INTROS

Sally Rubin is a nonbinary Emmy-nominated documentary filmmaker. She's the director of the PBS documentaries *Life on the Line* and *The Last Mountain, Deep Down*, which aired on Independent Lens and streamed on Netflix, and the recent Hulu documentary *Hillbilly*. She has produced and edited films that have aired on Frontline, HBO, and the Sundance Channel, has received awards and accolades from Michael Moore and Dolly Parton, and is a judge for the Emmy and the Peabody Awards, as well as a tenured professor at Chapman University.

FREQUENTLY ASKED QUESTIONS/ GOOD CONVERSATION STARTERS

1) What inspired you to make Mama Has a Mustache?

2) How did you settle on the form for the documentary? How did you come up with the concept for the film's stylistic approach?

3) Did you feel any sort of pressure going into and exploring your community? With something that's so personal and familiar to you, was there any pressure to "get it right" or to say something different? What was it like for you to approach this topic?

4) What was it like working with kids?

5) What are your hopes for potential impact the film can have? What's next for the project and related projects?

MAMA HAS A MUSTACHE SOCIALS- FOR PASTING IN THE CHAT

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